

LBS HONOURED AMONG MALAYSIA'S TOP 10 DEVELOPERS AT PIPDA 2017

*LBS Group MD's Focus On Quality Developments and Community Outreach Results In
Personality of the Year and Top 10 Developers Recognition*

Petaling Jaya, 8 May 2017 – Home-grown developer, LBS Bina Group Berhad (LBS) continued its award winning streak receiving top honours at the recent Property Insight Prestigious Developer Awards (PIPDA) 2017. LBS Group Managing Director, Tan Sri Lim Hock San, was awarded 'Personality of the Year', adding further to the Group's achievement of being listed among Malaysia's 'Top 10 Developers'.

Grateful for the industry recognition, Tan Sri Lim Hock San said, "We are honoured to be recognized for our passion and commitment to the local property industry. For years we have devoted ourselves into providing homebuyers with value and quality developments. This vision of growth has been incorporated in every aspect through the dedication of the team at LBS. This award will continue to push us as a group to excel in meeting the changing needs of homebuyers. This recognition is dedicated to the LBS team, our partners and our customers for their constant support and trust."

This year, Tan Sri Lim Hock San was honoured with the 'Personality of the Year' award following his commitment in the local property sector as the driver of LBS since 1982. The Group itself went on to receive the recognition as one of Malaysia's Top 10 Developers at PIPDA 2017, a recognition reserved for notable developers.

Going beyond the Group's responsibility of merely developing houses, LBS firmly believes in its duty to generate sustainable value for homebuyers, its employees, the broader community and the environment. The Group's long-term efforts to generate value for homebuyers and the broader community include the development of affordable home under the *Rumah SelangorKu* (RSK) housing scheme and *PPA1M (Perumahan Penjawat Awam 1Malaysia)* programme. In addition, LBS actively engages communities within its Bandar Saujana Putra (BSP) township during festivities and *gotong-royong* initiatives, and supports those in need through charitable

contributions to the Kiwanis Down Syndrome Foundation (KDSF). With regards to its employees, the Group believes in nurturing and retaining talent while promoting a harmonious work place through the creation of channels for communication and interaction. Finally, with regards to the environment, the Group goes the extra mile to incorporate green elements in flagship developments such as D' Island Residence and Bandar Saujana Putra.



Photo 1: LBS Bina Group Berhad listed among Malaysia's 'Top 10 Developers', and its Group Managing Director, Tan Sri Lim Hock San, was awarded 'Personality of the Year' at PIPDA 2017 for his commitment in the local property sector. (Extreme right) Executive Director, Dato' Cynthia Lim accepting the award on behalf of Tan Sri Lim Hock San from (Minister in The Prime Minister's Department, Tan Sri Datuk Seri Panglima Joseph Kurup (extreme left); and Armani Media Sdn Bhd Founder and Managing Director, Dato' K.K.

The Group's Corporate Social Responsibility (CSR) initiatives are driven through the LBS Foundation guided by its aim to improve the quality of life and to benefit the community at large. Its CSR activities are based on four main pillars, namely (education, community, environment, and health). Currently, LBS CSR activities are more focused on education and community, which make up about 85% of the total CSR.

Humbled and motivated by the Group's latest accomplishments, Tan Sri Lim Hock San said, "It gives me great joy to have a team that is as driven as I am. We remain as focused as ever to continue delivering quality and relevant developments of great quality, design and value, fulfilling the needs of homebuyers."

Both awards were accepted by Dato' Cynthia Lim, Executive Director of LBS Bina Group Berhad, on behalf of Tan Sri Lim Hock San and LBS Bina Group Berhad at the PIPDA 2017 Gala Dinner held at The Majestic Hotel Kuala Lumpur.



Photo 2: The LBS Bina Group Berhad team (pic) believe being recognised among Malaysia's 'Top 10 Developers' is a motivator for the group to excel in meeting the changing needs of homebuyers.

Currently in its 3 year, PIPDA acknowledges and highlights quality developments by Malaysia's best developers and their landmark projects that shape the landscape of Malaysia's nation building and development progress, propelling the country towards our vision of becoming a First World Nation by 2020. PIPDA functions as an independent bi-partisan professional body with the broadest possible involvement in the property industry. The awards are categorised according to four key groups namely; Development Awards, Developer Awards, Top 10 Developers and Special Recognition Awards.

About LBS Bina Group Berhad

LBS has a distinct pedigree which dates back to 1980s when Dato' Seri Lim Bock Seng - a young and aggressive man with vision - founded the original construction business in Petaling Jaya. After a decade of rapid growth, LBS set its sights higher and ventured into the property development sector in 1992 where it started its first project, the Jelapang Maju Light Industrial Park in Ipoh, Perak. After taking over the baton from his father, Tan Sri Lim Hock San has grown and developed LBS into one of the major players in property development in Malaysia. LBS Bina Group Berhad (5789) was listed on the Main Board of Bursa Malaysia Securities Berhad in 2002 with business expanded to Zhuhai, the People's Republic of China.

Under the leadership of Managing Director, Tan Sri Lim Hock San, the Group re-strategised its business model, and launched a brand new image, identity and direction as part of its long term objective to be an internationally recognised developer, building and inspiring lifestyle spaces that enhance community living. To mark this new direction, the Group has extended its portfolio of quality homes to the high-end market and has embarked on a progressive journey of change, which includes the areas of product, customer experience, after-sales services, sustainability, green technology and design.

In recognition of his entrepreneurship, Tan Sri Lim was awarded the Asia Pacific Entrepreneur of the Year Award 2012 by Enterprise Asia. In July 2012, as an acknowledgement of his active involvement in the development of Zhuhai City, China, Tan Sri Lim Hock San was appointed a committee member of the Zhuhai Municipal People's Political Consultative Conference (Zhuhai CPPCC).

Under the stewardship of Tan Sri Lim, the Group was awarded the 'Best Company for Leadership of Property Development' at the 2014 International Alternative Investment Review (IAIR) Awards.

Another exemplary accomplishment of Tan Sri Lim was the conferment of The Brand Laureate Hall of Fame – Lifetime Achievement Brand ICON Leadership Award 2015. Tan Sri Lim was presented the award in recognition of his perseverance through many years, resilience that has withstood the test of time, demonstration of strong leadership, deep industry knowledge and impeccable values of integrity and responsibility through LBS.

In appreciation of his contribution to the lasting relationship between Malaysia and China, Tan Sri Lim was conferred the Lifetime Achievement Award 2015 during the World Chinese Economy Summit 2015 (WCES). The World Economic Summit honours entrepreneurs for their dedication, selfless service and innovative leadership.

LBS marked new milestones in 2016, as the company was awarded the 5 Star Best Development Marketing Malaysia award for its lifestyle-concept development BSP21, and the 5 Star Interior Design Show Home Malaysia award for its Corallia semi-detached homes, at the prestigious Asia Pacific Property Award (APPA) 2016.

LBS also clinched the BrandLaureate Most Valuable Brand Award for Property Industry 2016 award in recognition of its esteemed reputation as a trusted property developer at the BrandLaureate Best Brands Awards 2015 – 2016.

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