

BCI ASIA AWARDS 2017 LISTS LBS BINA AMONG MALAYSIA'S TOP 10 DEVELOPERS

D' Island Residence Recognised for Eco-friendly Features

Petaling Jaya, 15 May 2017 – Aligned to the aspirations of the Green Malaysia Plan, Malaysia's construction and building industry has been progressively embracing green building practices, reducing irreversible impacts to the ecosystem from consumed energy and produced waste. In recognised of its efforts in support of this endeavour, home-grown developer, LBS Bina Group Berhad (LBS Bina) was recently listed in the Top 10 Developers category at the BCI Asia Awards (BCIAA) 2017.

The property developer's flagship luxury development, D' Island Residence, proved to be the lynchpin with its integrated eco-friendly features. LBS Bina Group Berhad Executive Director, Dato' Sri Daniel Lim Hock Sing accepted the recognition at the BCIAA 2017 – Top 10 Developer Awards gala dinner held recently at the Hilton Kuala Lumpur.

"Quality developments and quality of life go hand in hand. We are constantly driven by our passion to design inspiring living spaces that enrich and compliment the lifestyles of our home buyers. We take pride in thoughtfully designing developments which incorporate practical and eco-friendly elements. A good example is our flagship luxury development, D' Island Residence, which was transformed from a tin mining area into a desirable eco-friendly township for urbanites to retreat from the hustle and bustle of city life," explained Group Managing Director, Tan Sri Lim Hock San.

The exclusive D' Island Residence development is considered a conservation initiative by the developer as the area was originally a tin mining location. Believing in its potential, LBS Bina took on the task of transforming and upscaling the land into a thoughtfully designed township, making sure to leverage on its natural surroundings. In addition to transforming this parcel of land, LBS Bina was determined to transform the general perception on developments built on

former tin mines by showcasing the potential and economic value of developments in such locations.

“We are very honoured to receive this prestigious recognition. This is another feather in our cap as we pursue our vision of becoming an internationally recognised developer. We look forward to bringing more inspiring and eco-friendly offerings in the near future,” Tan Sri Lim said.



LBS Bina Group Berhad recognised among Malaysia’s Top 10 Developers for proactively embracing green building practices. (centre) LBS Bina Group Berhad, Executive Director, Dato' Sri Daniel Lim Hock Sing, accepted the award at the BCI Asia Awards (BCIAA) 2017, with (extreme left) BCI Media Group Founder, Chairman and CEO, Dr Matthias Krups, and (extreme right) BCI Asia General Manager for Emerging Markets, Mr Nish PKN.

LBS Bina designed each landed residential unit to include rainwater harvesting systems with the aim of conserving water. Each home is also thoughtfully designed to leverage on natural resources including the allowance of smooth air ventilation throughout the home and natural sunlight to illuminate key areas. These features were built with the aim of encouraging home owners to reduce the use of electricity by means of air conditioning and lighting. This feature is

further extended to the public areas around D' Island Residence in the form of energy efficient LED streetlights, which typically consume 25 per cent to 80 per cent less energy compared to regular High Pressure Sodium (HPS) street lamps, thus creating an eco-friendly environment.

Going the extra mile, the developer also took steps to maintain the cleanliness of the 1,000-acre lake surrounding the township. Additionally, measures were set in place to ensure ongoing construction would not affect the lake's water quality.

The BCIAA 2017 – Top 10 Developer Awards is a prestigious annual event that honours architecture and developer firms with the most significant contribution towards sustainable developments in the seven regional markets across Asia namely, Malaysia, Hong Kong, Indonesia, The Philippines, Singapore, Thailand and Vietnam. For more than a decade, BCI Asia, through the Top Ten Awards, has awarded top companies for their role in shaping the built environment of tomorrow, enabling the market to better understand the important roles these firms play and their impact, both socially and on the environment.

To be shortlisted as BCI Asia's Top Ten Developers / Architects 2017, a firm has to be commissioned as a Developer / Architect for a project reported in BCI Asia's LeadManager Service (an online repository of current construction projects) between 1 January 2016 to 31 December 2016 at the 'Main Contractor Awarded' stage. Projects associated with a green building certification will receive a higher rating by BCI Asia. Developments in Malaysia with a GBI certification received a BCI Rating of 1.5. Meanwhile, developments with a GBI Silver, Gold or Platinum recognition received a BCI Rating of 2, 2.5 or 3 respectively. Firms with a greater portfolio of sustainable projects will have higher odds to make it into the Top Ten Awards.

About LBS Bina Group Berhad

LBS has a distinct pedigree which dates back to 1980s when Dato' Seri Lim Bock Seng - a young and aggressive man with vision - founded the original construction business in Petaling Jaya. After a decade of rapid growth, LBS set its sights higher and ventured into the property development sector in 1992 where it started its first project, the Jelapang Maju Light Industrial Park in Ipoh, Perak. After taking over the baton from his father, Tan Sri Lim Hock San has grown and developed LBS into one of the major players in property development in Malaysia. LBS Bina Group Berhad (5789) was listed on the Main Board of Bursa Malaysia Securities Berhad in 2002 with business expanded to Zhuhai, the People's Republic of China.

Under the leadership of Managing Director, Tan Sri Lim Hock San, the Group re-strategised its business model, and launched a brand new image, identity and direction as part of its long term objective to be an internationally recognised developer, building and inspiring lifestyle spaces

that enhance community living. To mark this new direction, the Group has extended its portfolio of quality homes to the high-end market and has embarked on a progressive journey of change, which includes the areas of product, customer experience, after-sales services, sustainability, green technology and design.

In recognition of his entrepreneurship, Tan Sri Lim was awarded the Asia Pacific Entrepreneur of the Year Award 2012 by Enterprise Asia. In July 2012, as an acknowledgement of his active involvement in the development of Zhuhai City, China, Tan Sri Lim Hock San was appointed a committee member of the Zhuhai Municipal People's Political Consultative Conference (Zhuhai CPPCC).

Under the stewardship of Tan Sri Lim, the Group was awarded the 'Best Company for Leadership of Property Development' at the 2014 International Alternative Investment Review (IAIR) Awards.

Another exemplary accomplishment of Tan Sri Lim was the conferment of The Brand Laureate Hall of Fame – Lifetime Achievement Brand ICON Leadership Award 2015. Tan Sri Lim was presented the award in recognition of his perseverance through many years, resilience that has withstood the test of time, demonstration of strong leadership, deep industry knowledge and impeccable values of integrity and responsibility through LBS.

In appreciation of his contribution to the lasting relationship between Malaysia and China, Tan Sri Lim was conferred the Lifetime Achievement Award 2015 during the World Chinese Economy Summit 2015 (WCES). The World Economic Summit honours entrepreneurs for their dedication, selfless service and innovative leadership.

LBS marked new milestones in 2016, as the company was awarded the 5 Star Best Development Marketing Malaysia award for its lifestyle-concept development BSP21, and the 5 Star Interior Design Show Home Malaysia award for its Corallia semi-detached homes, at the prestigious Asia Pacific Property Award (APPA) 2016.

LBS also clinched the BrandLaureate Most Valuable Brand Award for Property Industry 2016 award in recognition of its esteemed reputation as a trusted property developer at the BrandLaureate Best Brands Awards 2015 – 2016.

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