

FUNCTIONAL AND AESTHETICALLY PLEASING DESIGNS PAY OFF FOR LBS BINA AT STARPROPERTY.MY AWARDS 2017

*LBS Bina's Midhills and D' Island Residence Recognised
in The Best Touch And Feel Award and The Poseidon Award*

Petaling Jaya, 27 March 2017 – Leveraging on its strengths of creating functional and aesthetically appealing designs proved to be a winning strategy for property developer, LBS Bina Group Berhad (LBS Bina) at The Starproperty.my Awards 2017. In the league with 14 of the nation's top developers, LBS Bina developer bagged two recognitions in The Best Touch and Feel Award category for its Midhills development (Merit); and The Poseidon Award category for its flagship luxury development, D' Island Residence (Honours).

“It is truly an honour to be placed amongst the nation's top developers. From the beginning of LBS Bina's history, we have always emphasised on quality designs and providing value for our home buyers. This commitment and philosophy continues to be incorporated in every development we deliver and is the reason for our success, year after year. This recognition serves to motivate all of us at LBS Bina Group Berhad to continue bringing more exciting and award-winning developments to our loyal home buyers,” said LBS Bina Group Berhad Group Managing Director, Tan Sri Lim Hock San.

Inspired by the lush natural environment of Genting Highlands, LBS Bina developed Midhills, strategically located in a sweet spot where the natural energies of the land converge to promote health and wealth. The unique resort-styled high-rise development is coupled with well-planned facilities and is conveniently located just 40 minutes away from Kuala Lumpur. Positioned as the perfect city escape for busy urbanites, Midhills proved to be a winning contender in the Best Touch and Feel Award category which celebrates beautiful aesthetics and functional designs that bring true comfort to the senses.

Meanwhile, The Poseidon Award shortlisted the country's top aesthetically appealing developments centred around water bodies including rivers, lakes or the sea. LBS Bina's flagship and most prized development, D' Island Residence, impressed judges and earned

honours in The Poseidon Award category. Nestled within the satellite town of Puchong, D' Island Residence is a lake district surrounded by a thousand acre fresh lake water. Thoughtfully landscaped according to unique concepts from around the world, the entire development skilfully balances eco and aquatic features, transforming it into a sought after resort township.

“The key to a successful development involves a harmonious union of different elements. That is why we put in so much thought and consideration into every aspect; from the layout design and landscape to the facilities and amenities. Everything is put in place through careful consideration of our home buyers’ needs,” explained Tan Sri Lim.



Emphasising on quality designs and providing value for home buyers a winning strategy for LBS Bina Group Berhad (LBS). LBS Executive Director, Dato' Cynthia Lim accepting one of the two awards LBS received at the recent Starproperty.my Awards 2017 from Star Media Group Berhad Chairman, Datuk Fu Ah Kiow.

Dato' Cynthia Lim, executive director of LBS Bina Group Berhad accepted both recognitions on behalf of LBS Bina Group Berhad at The Starproperty.my Awards 2017 gala dinner held at Grand Hyatt, Kuala Lumpur.

The 14 other categories of the StarProperty.my Awards 2017 included the Wow Award, the Skyline Award, the Family-friendly Award, the Neighbourhood Award, the Five Elements Award, the Earth Conscious Award, the Niche and Unique Award, the Just-Walk Award, the Starter Home Award, the Cornerstone Award, the Small is Big Award, the Business Estate Award, the Northern Star Award and the Southern Star Award.

About LBS Bina Group Berhad

LBS has a distinct pedigree which dates back to 1980s when Dato' Seri Lim Bock Seng - a young and aggressive man with vision - founded the original construction business in Petaling Jaya. After a decade of rapid growth, LBS set its sights higher and ventured into the property development sector in 1992 where it started its first project, the Jelapang Maju Light Industrial Park in Ipoh, Perak. After taking over the baton from his father, Tan Sri Lim Hock San has grown and developed LBS into one of the major players in property development in Malaysia. LBS Bina Group Berhad (5789) was listed on the Main Board of Bursa Malaysia Securities Berhad in 2002 with business expanded to Zhuhai, the People's Republic of China.

Under the leadership of Managing Director, Tan Sri Lim Hock San, the Group re-strategised its business model, and launched a brand new image, identity and direction as part of its long term objective to be an internationally recognised developer, building and inspiring lifestyle spaces that enhance community living. To mark this new direction, the Group has extended its portfolio of quality homes to the high-end market and has embarked on a progressive journey of change, which includes the areas of product, customer experience, after-sales services, sustainability, green technology and design.

In recognition of his entrepreneurship, Tan Sri Lim was awarded the Asia Pacific Entrepreneur of the Year Award 2012 by Enterprise Asia. In July 2012, as an acknowledgement of his active involvement in the development of Zhuhai City, China, Tan Sri Lim Hock San was appointed a committee member of the Zhuhai Municipal People's Political Consultative Conference (Zhuhai CPPCC).

Under the stewardship of Tan Sri Lim, the Group was awarded the 'Best Company for Leadership of Property Development' at the 2014 International Alternative Investment Review (IAIR) Awards.

Another exemplary accomplishment of Tan Sri Lim was the conferment of The Brand Laureate Hall of Fame – Lifetime Achievement Brand ICON Leadership Award 2015. Tan Sri Lim was presented the award in recognition of his perseverance through many years, resilience that has withstood the test of time, demonstration of strong leadership, deep industry knowledge and impeccable values of integrity and responsibility through LBS.

In appreciation of his contribution to the lasting relationship between Malaysia and China, Tan Sri Lim was conferred the Lifetime Achievement Award 2015 during the World Chinese Economy Summit 2015 (WCES). The World Economic Summit honours entrepreneurs for their dedication, selfless service and innovative leadership.

LBS marked new milestones in 2016, as the company was awarded the 5 Star Best Development Marketing Malaysia award for its lifestyle-concept development BSP21, and the 5 Star Interior Design Show Home Malaysia award for its Corallia semi-detached homes, at the prestigious Asia Pacific Property Award (APPA) 2016.

LBS also clinched the BrandLaureate Most Valuable Brand Award for Property Industry 2016 award in recognition of its esteemed reputation as a trusted property developer at the BrandLaureate Best Brands Awards 2015 – 2016.