

## KIWANIS KICKS-OFF 34th YEAR OF CHARITY TREASURE HUNT

*Longest Running Motor Treasure Hunt To Raise RM500,000*

*To Sustain Safe Haven for Children With Down Syndrome*

**Petaling Jaya, 16 March 2017** – The Kiwanis Down Syndrome Foundation - National Centre (KDSF-NC) has been a priceless resource for children with Down Syndrome. Many of these special children have benefitted from its special learning facilities and services. Determined to sustain this safe haven, the longest running Kiwanis Motor Treasure Hunt is back for the 34th year. It will be held from 27 to 29 May 2017, and will once again gather communities from all walks of life for an exciting adventure while raising funds.



Helping to raise funds for the Kiwanis Down Syndrome Foundation National Centre (KDSF-NC). (from left) LBSclub Adviser, Puan Sri Karen Lim; LBS Bina Group Berhad Group Managing Director, Tan Sri Lim Hock San; and 34th Kiwanis Motor Treasure Hunt Organising Chairman, Kiwanian Toh Wei Ming, at the official launch of the 34th Kiwanis Motor Treasure Hunt 2017.

A long-term supporter of the Kiwanis Motor Treasure Hunt, LBS Bina Group Berhad (LBS) is stepping forward as a Premier Sponsor. Committed to make a difference in the community as a responsible corporate citizen, LBS has been a corporate sponsor since 2007.

Commenting about the significance of the Kiwanis Motor Treasure Hunt, LBS Group Managing Director, Tan Sri Lim Hock San said, “KCKL and KDSF-NC have worked tirelessly over the years to raise funds, ensuring the special children will continue to have a place to learn and grow. We admire their commitments and congratulate them for being a beacon of hope for these special children. This year marks the 11th consecutive year of LBS support in the fund-raising event. Our hearts have been captivated by these special children and they hold a special place in the hearts of the LBS family. We are indeed very honoured to be a part of this inspiring organisation and its highly commendable work.”



Keeping the conversation going about Down Syndrome awareness.

Children from the KDSF-NC with the sponsors. (Standing from fifth from left) LBSclub Adviser, Puan Sri Karen Lim; (sixth from left) LBS Bina Group Berhad Group Managing Director, Tan Sri Lim Hock San; and (seventh from left) 34th Kiwanis Motor Treasure Hunt Organising Chairman, Kiwanian Toh Wei Ming, and the other sponsors of the 34th Kiwanis Motor Treasure Hunt 2017.

The landmark initiative, organised by the Kiwanis Club of Kuala Lumpur (KCKL), has been a success over the years in raising the funds for the operations and maintenance of KDSF-NC and in raising the awareness about the community's role in providing equal development opportunities for children with Down Syndrome. This year, the 34th Kiwanis Motor Treasure Hunt will aim to raise RM500,000 from the hunters of the public at large and the corporate sectors.

"Themed 'Food for Thought' in 2017, the Kiwanis Motor Treasure Hunt serves as a platform for continued awareness on Down Syndrome among the hunters, while enjoying the sights and local delicacies along the treasure hunt trail," said Kiwanian Toh Wei Ming, Organizing Chairman.

Marking the official launch of the annual motor treasure hunt, LBS Group Managing Director, Tan Sri Lim has presented a contribution of RM120,000 to the management of the KDSF-NC.

The launch was also graced by KDSF-NC Patron, Toh Puan Ena Ling, committee of 34th Kiwanis Motor Treasure Hunt, committee of KDSF-NC, committee of KCKL, KDSF-NC Parents Support Group, volunteers, teachers, parents, children, friends and members of the media.

The 34th Kiwanis Motor Treasure Hunt is set to flag-off the hunters from Kuala Lumpur, who will make their way to the finish line in Ipoh, Perak.

The KDSF-NC, now in its 28th year of operation, conducts programmes like 'The Early Intervention Programme', for children with Down Syndrome aged two months to six years old, to nurture fine motor skills, speech development, social development and pre-academic skills complemented by physiotherapy facilities. With a maintenance cost of over RM800,000 a year, this well-equipped centre constantly needs the support from the communities and corporations for the benefit of its students. KCKL is hoping to gain greater participation for this year's Kiwanis Motor Treasure Hunt which promises an exciting adventure, particularly for the foodies.

To register or find out more information about the 34th Kiwanis Motor Treasure Hunt, please visit [www.kckl.org.my](http://www.kckl.org.my) or call Treasure Hunt Launch Liaison, Kiwanian Toh Wei Ming 017 2828317.

## **About LBS Bina Group Berhad**

LBS has a distinct track record which dated back to the 1970s when Dato' Seri Lim Bock Seng, then a young and aggressive man with vision, founded the original construction business in Petaling Jaya. After two decades of rapid growth, LBS set its sights higher and ventured into the property development sector in 1992 where it started its first big project at the Jelapang Maju Light Industrial Park in Ipoh, Perak. After taking over the baton from his father, Tan Sri Lim Hock San has further built LBS into one of the major players in property development in Malaysia. LBS Bina Group Berhad (5789) was listed on the Main Board of Bursa Malaysia Securities Berhad in 2002 with overseas businesses in Zhuhai, China.

Under the leadership of Tan Sri Lim Hock San, LBS has re-strategized its business model, and launched a brand new image, identity and direction as part of its long term objectives to be an internationally recognised developer, building and inspiring lifestyle spaces that enhance community living. To mark this new direction, LBS has extended its portfolio of quality homes to the high-end market and has embarked on a progressive journey of change, which includes the areas of products, customer experience, after-sales services, sustainability, green technology and contemporary designs.

In recognition of his entrepreneurship, Tan Sri Lim was awarded the Asia Pacific Entrepreneur of the Year 2012 by Enterprise Asia. In July 2012, as an acknowledgement of his active involvement in the development of Zhuhai City, China, Tan Sri Lim was appointed a committee member of the Zhuhai Municipal People's Political Consultative Conference (Zhuhai CPPCC).

LBS was also awarded the 'Best Company for Leadership of Property Development' at the 2014 International Alternative Investment Review (IAIR) Awards.

Another exemplary accomplishment of Tan Sri Lim was the conferment of The Brand Laureate Hall of Fame – Lifetime Achievement Brand ICON Leadership Award 2015. Tan Sri Lim was presented the award in recognition of his perseverance through the years, resilience that has withstood the test of time, demonstration of strong leadership, in-depth of industry knowledge and impeccable values of integrity and responsibility via LBS.

In appreciation of his contribution to the social and economic relationships between Malaysia and China, Tan Sri Lim was conferred the Lifetime Achievement Award 2015 during the World Chinese Economic Summit 2015 (WCES). The World Chinese Economic Summit honours entrepreneurs for their dedication, selfless service and innovative leadership.

LBS has marked numerous new milestones in 2016, when it was awarded the 5 Star Best Development Marketing Malaysia award for its lifestyle-concept development BSP21, and the 5 Star Interior Design Show Home Malaysia award for its Corallia semi-detached homes, at the prestigious Asia Pacific Property Award (APPA) 2016.

LBS has also clinched the BrandLaureate Most Valuable Brand Award for Property Industry 2016 award in recognition of its esteemed reputation as a trusted property developer at the BrandLaureate Best Brands Awards 2015 – 2016.