



For Immediate Release

**Participation in the 5th session of the 12th National
Committee of the Chinese People's Political Consultative
Conference
Lim Hock San invited as Malaysia's only representative**

(28th, Kuala Lumpur) LBS Bina Group Managing Director, Tan Sri Lim Hock San, was invited as the President of The Federation of Malaysia Lim Associations by the Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to Malaysia, Huang Huikang, to participate in the opening ceremony of the National Committee of the Chinese People's Political Consultative Conference on the 3rd of March in Beijing. Tan Sri Lim Hock San, the sole Malaysian representative invited to this meeting, will be in China for 11 days.

The National Committee of the Chinese People's Political Consultative Conference (CPPCC) will hold the 5th session of the 12th CPPCC in Beijing. The main duties of the CPPCC are political consultation and democratic supervision, and organising the participation of the CPPCC's various parties, groups and ethnic groups in the discussion of government and political affairs.

Tan Sri Lim Hock San is honoured to have been recommended and invited by the Chinese Ambassador to Malaysia, Huang Huikang, to participate in this session. He said: "Chinese politicians want to gather the people of Chinese descent from all corners of the globe at the same time and the same place to share and exchange their insights. It truly is a valuable opportunity to be able to meet people who have come from afar. At the same time, as the only Malaysian representative invited to attend this session, I

would also like to emphasize that the "One Belt One Road" initiated by President of the People's Republic of China, Xi Jinping, is not only about physical freight line. In today's world where the internet, global trade and international finance are universally connected, it is also a concept and strategy that drives the interaction and cooperation of each country's economy. The Malaysian government has responded enthusiastically to the "One Belt One Road" and has carried out cooperation on all aspects at the government level. Malacca and Guangdong have now been established as twin cities. As the government have taken the lead, Malaysian and Chinese businessmen now have more opportunities to work together, with the Malaysian businessmen of Chinese descent play a liaising role and putting it into practice.”

Tan Sri Lim Hock San would like to thank Ambassador Huang Huikang for his recommendation and the Chinese authorities for the invitation. He said this opportunity will be a valuable life experience for him to make better progress and develop greater efficacy personally to help promote the friendly relations between Malaysia and China and cooperate in all aspects in order to develop by leaps and bounds.

In 2015, Tan Sri Lim Hock San became the president of The Federation of Malaysia Lim Associations and in just a few months, has engineered the federation's own premises. He is active in leading the clan members, and his dedication is self-evident for he has paid visits to all the member associations in the federation as well as launched various activities to strengthen the ties between the clan members. Currently, The Federation of Malaysia Lim Associations has more than 70 member associations in the country, and intends to bid for the World Lin's Congress in 2020 with vitality and vision.

As the Managing Director of LBS Bina Group, Tan Sri Lim Hock San has led the group's rapid development to become a leader in real estate industry in Malaysia with his progressive vision in business, professional knowledge and skills, and more than 30 years of managerial experience. Additionally, Lim Hock San has led the group advance into China with various developments, including the Zhuhai International Circuit. In 2016, LBS Bina Group cooperated with Jiuzhou Holding Group during the Pan Delta Super

Racing Festival at the race circuit to officially launch the Malacca Cultural and Trade Centre as well as holding the Malacca Cultural Festival to ring in the first changes in the Zhuhai International Circuit Upgrading and Transformation Plan.



Tan Sri Lim Hock San who is also the president of the Malaysia-Guangdong Chamber of Investment Promotion, holds other important posts in China, for instance, as a Committee of China Federation Ninth Plenary Session, Committee of China Chamber of International Commerce, Vice President of Fujian Overseas Exchanges Association Fifth Council, President of Malaysian Chamber of Commerce In China – Guangdong, Committee of Fujian Provincial Federation, and also Vice President of The World Lin's Association. Furthermore, he is also an Honorary Life Advisor to The Federation of Chinese Associations Malaysia and also an advisor to the Malaysian Ann Koai Association.

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About LBS Bina Group Berhad

LBS has a distinct pedigree which dates back to 1980s when Dato' Seri Lim Bock Seng - a young and aggressive man with vision - founded the original construction business in Petaling Jaya. After a decade of rapid growth, LBS set its sights higher and ventured into the property development sector in 1992 where it started its first project, the Jelapang Maju Light Industrial Park in Ipoh, Perak. After taking over the baton from his father, Tan Sri Lim Hock San has grown and developed LBS into one of the major players in property development in Malaysia. LBS Bina Group Berhad (5789) was listed on the Main Board of Bursa Malaysia Securities Berhad in 2002 with business expanded to Zhuhai, the People's Republic of China.

Under the leadership of Managing Director, Tan Sri Lim Hock San, the Group re-strategised its business model, and launched a brand new image, identity and direction as part of its long term objective to be an internationally recognised developer, building and inspiring lifestyle spaces that enhance community living. To mark this new direction, the Group has extended its portfolio of quality homes to the high-end market and has embarked on a progressive journey of change, which includes the areas of product, customer experience, after-sales services, sustainability, green technology and design.

In recognition of his entrepreneurship, Tan Sri Lim was awarded the Asia Pacific Entrepreneur of the Year Award 2012 by Enterprise Asia. In July 2012, as an acknowledgement of his active involvement in the development of Zhuhai City, China, Tan Sri Lim Hock San was appointed a committee member of the Zhuhai Municipal People's Political Consultative Conference (Zhuhai CPPCC).

Under the stewardship of Tan Sri Lim, the Group was awarded the 'Best Company for Leadership of Property Development' at the 2014 International Alternative Investment Review (IAIR) Awards.

Another exemplary accomplishment of Tan Sri Lim was the conferment of The Brand Laureate Hall of Fame – Lifetime Achievement Brand ICON Leadership Award 2015. Tan Sri Lim was presented the award in recognition of his perseverance through many years, resilience that has withstood the test of time, demonstration of strong leadership, deep industry knowledge and impeccable values of integrity and responsibility through LBS.

In appreciation of his contribution to the lasting relationship between Malaysia and China, Tan Sri Lim was conferred the Lifetime Achievement Award 2015 during the World Chinese Economy Summit 2015 (WCES). The World Economic Summit honours entrepreneurs for their dedication, selfless service and innovative leadership.

LBS marked new milestones in 2016, as the company was awarded the 5 Star Best Development Marketing Malaysia award for its lifestyle-concept development BSP21, and the 5 Star Interior Design Show Home Malaysia award for its Corallia semi-detached homes, at the prestigious Asia Pacific Property Award (APPA) 2016.

LBS also clinched the BrandLaureate Most Valuable Brand Award for Property Industry 2016 award in recognition of its esteemed reputation as a trusted property developer at the BrandLaureate Best Brands Awards 2015 – 2016.